

The Investment Guide



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Let's Chat!

Hey there, I am Angela Hoppe, owner and photographer of Hoppe Images. Congratulations on your engagement and thank you for considering Hoppe Images as your premier photographer.

Finding the perfect match in your photographer is so important. You can find out so much about Hoppe Images at hoppeimages.com/blog and you can find out even more by requesting an in person consultation, where coffee (or wine) is on me!

Wondering if you are my perfect match?

My "perfect match" bride is someone who is fun, excited, and absolutely in love with her fiancé. My bride wants every detail captured from start to finish. She wants memories that last a lifetime. She wants to remember every tiny detail. My bride wants to incorporate all the sweet Pinterest-worthy moments of the day - a letter to her groom, a first look with her dad, her mom helping her in her dress. The whole shebang.

Are you her? Are you my perfect match?

XOXO

Angela



Booking

The very first thing you should book when you are engaged is your venue. Once you have nailed down a venue, date, & time, the very next vendor you should book.... is me!

It is not uncommon to book your photographer 6-18 months in advanced of your wedding date.

Engagements

Once you and your fiancé are officially a Hoppe Images couple, we will schedule your engagement session!

Your engagement session will kickstart your official wedding festivities, so it is a good idea to schedule this at least one month prior to any parties or announcements.

Boudoir

Though boudoir is not included in every package, it makes for such a great gift for you *and* your fiancé.

Your boudoir session will be booked 3-6 months prior to your wedding date to ensure your album and prints come back in time to gift on your wedding day.

The Timeline



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Bridals

Your bridal session is normally scheduled when we have a better idea of when your dress will be complete with any necessary alterations. The goal is to have your bridal session 4-8 weeks prior to your wedding. This is to ensure your large print is ready to display at the entrance of your venue.

Couple's Meeting

About a month prior to your wedding date, we will have a quick meeting to discuss last minute details of your wedding. Must have shots & side memories, times of ceremony & reception, details on your exit. Things like that!

After the meeting I will put together a formal timeline and send to you for approval & edits.



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Frequently Asked



Editing Style

Hoppe Images is considered a bright and airy photographer. I prefer editing truer to color, but with a tad more saturation for a bolder look.

Artificial Lighting

Though I prefer the look of natural light photography, I am very comfortable using both on camera and off camera flash. To every wedding, I bring several lights, stands, and diffusers.

Equipment

I shoot with two mirrorless Sony a7iii cameras and have a variety of lenses, my favorites being the 85mm 1.4 and the 35mm 1.4. Each camera holds two SD cards to ensure your images are safe, even if one fails.

Uncomfortable Questions

Uncomfortable questions and situations sometimes come up during weddings - pesky in-laws, divorced parents who hate each other, cell phones peeking around the pew.

They happen. And sometimes it can cause anxiety for you leading up to and on your wedding day.

It's okay, I got you. I am very comfortable in typically uncomfortable situations. During our Couple's Meeting I will get the 4-1-1 on things you want me to look out for on your wedding day and we will discuss how you'd like it handled.

Investment



Pricing

Full, current pricing may be viewed at www.hoppeimages.com/weddinginvest. These prices are guaranteed for 7 days of receiving this guide.

Retainer

A 40% retainer is paid in installments to secure your wedding date with Hoppe Images. The remaining balance is due 30 days prior to your wedding.

Payments are accepted **only** from the bride & groom, no third party payments will be accepted. If your parents would like to contribute, please have them give you the payments. We do this to ensure **you** remain the client whose direction we are to follow.

Flexibility

Don't see a collection that fits your needs? Hoppe Images is always open to building a collection that suites you and your fiancé.

Let us know your needs & we can determine if it's feasible.

Payment Plans

We get it. Weddings are quite the investment. That's why we offer to split your payments into smaller installments leading up to your wedding date.

Though this is not standard, you can request installments when you request to book your date!

Get In Touch



Angela Hoppe, Owner
www.hoppeimages.com
sayhello@hoppeimages.com
225.395.8443 text or call
[@hoppeimages](https://www.instagram.com/hoppeimages)

Text BRIDAL
to 833.490.0783

*to join
the list*

